

# **REINHOLD ENVIRONMENTAL Ltd.**



## **2012 NO<sub>x</sub>-Combustion Round Table & Expo Presentation**

February 13-14, 2012, in Columbus, OH / Hosted by AEP

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# Principled Approach to Mercury Control



**2012 NOX-COMBUSTION ROUND TABLE  
FEBRUARY 13, 2012**

**CHAIRS  
BRANDON LOONEY AND SU LIU**

**PANELIST  
CONNIE SENIOR  
MIKE RINI  
PETER JIN  
STEVE NIKSA**

# Why Develop Technology Principles



- **Improves Internal Communication**
- **Forces Technology Team Consensus**
- **Feed Forward to Technology Recommendations**
- **Makes Technical Details Tangible to Decision Makers**